

# Bay Area *Christian Yellow Pages*® 2010

## S.F. BAY AREA ADVERTISING RATE SCHEDULE

<u>SIZE OF LAYOUT AD</u>	<u>STANDARD RATE SCHEDULE</u>	<u>10 PERCENT (up to 20%)* NEW REFERRAL DISCOUNT</u>
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Full Page	\$3,000.00	\$ 300.00
¾ Page	\$2,350.00	\$ 235.00
2/3 Page	\$2,150.00	\$ 215.00
½ Page	\$1,650.00	\$ 165.00
1/3 Page	\$1,150.00	\$ 115.00
¼ Page	\$ 900.00	\$ 90.00
1/6 Page	\$ 690.00	\$ 69.00
1/12 Page	\$ 390.00	\$ 39.00

### Important 2010 Specials:

- ✓ All Layout ads get a **FREE Business Listing** (\$190 Value)
- ✓ All Layout ads get **FREE COLOR**
- ✓ All Advertisers get promoted on the Bay Area Website and the National Website for **FREE** with links to your site

## COLUMN LISTINGS

LOGO Listing	\$290.00	\$29.00
<b>Basic Listing</b>	\$190.00	\$19.00
Cross Reference	\$ 90.00	\$9.00

Each addit'l C/Ref \$ 50.00 .....No Discount Available  
 Each addit'l Line \$ 10.00.....No Discount Available

\* **DISCOUNT:** 10% Discount applies if account gives 3-5 referrals; 5 or more referrals gets 20%.

**PREMIUM SPACE:** Inside front and/or back covers = ½ Page is \$2,000.00 and Full Page is \$3,800.00.

- Outside back cover = ½ Page is \$2,500.00 and Full Page is \$4,500.00.

- Front Cover Banner is \$1200

Please Note: All premium options are in full color and "Referral Discount" DOES apply.

**COLOR:** Column Listings are basic black. For Full color (4-color process) ~~add 15%~~...now FREE.

