

Bay Area *Christian Yellow Pages*® 2010

S.F. BAY AREA ADVERTISING RATE SCHEDULE (For Churches and Ministries)

<u>SIZE OF LAYOUT AD</u>	<u>STANDARD RATE SCHEDULE</u>	<u>50 PERCENT * CHURCH & MINISTRY DISCOUNT PRICES</u>
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Full Page	\$3,000.00	\$ 1,500.00
3/4 Page	\$2,350.00	\$ 1,175.00
2/3 Page	\$2,150.00	\$ 1,075.00
1/2 Page	\$1,650.00	\$ 825.00
1/3 Page	\$1,150.00	\$ 575.00
1/4 Page	\$ 900.00	\$ 450.00
1/6 Page	\$ 690.00	\$ 345.00
1/12 Page	\$ 390.00	\$ 195.00

Important 2010 Specials:

- ✓ All Layout ads get a **FREE Business Listing** (\$190 Value)
- ✓ All Layout ads get **FREE COLOR**
- ✓ All Advertisers get promoted on the Bay Area Website and the National Website for **FREE** with links to your site

COLUMN LISTINGS

LOGO Listing	\$290.00	\$145.00
Basic Listing	\$190.00	\$95.00 (Free for Churches)
Cross Reference	\$ 90.00	\$45.00
Each addit'l C/Ref	\$ 50.00	No Discount Available
Each addit'l Line	\$ 10.00.....	No Discount Available

* **DISCOUNT:** 50% Discount applies to all Churches & Ministries. No other discounts apply.

PREMIUM SPACE: Inside front and/or back covers = 1/2 Page is \$2,000.00 and Full Page is \$3,800.00.

- Outside back cover = 1/2 Page is \$2,500.00 and Full Page is \$4,500.00.

- Front Cover Banner is \$1200

Please Note: All premium options are in color and Church Discount does not apply (other discounts may).

COLOR: Column Listings are basic black. For Full color (4-color process) add ~~15%~~...now FREE.

